
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| First Named Inventor: | Goetz von Groll | Confirmation No.: | 1905 |
| Appln. No.: | 10/604,906 | Examiner: | Vu, Bai D. |
| Filing Date: | August 11, 2010 | Group Art Unit: | 2165 |
| Title: | Method Quantitative Analysis of Corporate Communication Performance | | |

SUPPLEMENTAL AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In further response to the Office Action of August 11, 2010, please supplement and amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.